



SIXTH ANNUAL FAIR

(423) 339-1989 • Cell: (423) 284-7738

Post Office Box 11 • Cleveland, TN 37364-0011

www.FoothillsCountryFair.com

Sponsorship Levels And Benefits

Big Frog Sponsors **\$5,000 and above**

Name recognition at Fair promotional speaking engagements
Daily name announcements during the Fair
Advertising in Fair Program - (1 x 15) size
Banners displaying name on the fairgrounds (5)
Season Pass Souvenir Fair Pins * (20)
VIP Parking Passes (10)

Lookout Sponsors **\$2,500 to \$4,999**

Daily name announcements during the Fair
Advertising in Fair Program - (1 x 9) size
Banners displaying name on the fairgrounds (3)
Season Pass Souvenir Fair Pins * (15)
VIP Parking Passes (5)

Sugarloaf Sponsors **\$1,000 to \$2,499**

Listing in the Sponsor Pages of the Fair Program
Banner displaying name on the fairgrounds (1)
Season Pass Souvenir Fair Pins * (10)
VIP Parking Passes (3)

Chilhowee Sponsors **\$500 to \$999**

Listing in the Sponsor Pages of the Fair Program
Season Pass Souvenir Fair Pins * (5)

Boulder Sponsors **\$499 and below**

Listing in the Sponsor Pages of the Fair Program

* Season Pass Pins are valid for admission only and do not include Carnival Rides.
Wristbands are available for purchase at the Fair Office for \$5 (restrictions apply).

Wednesday — Sunday September, 16 - 20, 2009

Tri-State Exhibition Center

Foothills Country Fair

Post Office Box 11
Cleveland, TN 37364-0011
E-mail: info@FoothillsCountryFair.org
www.FoothillsCountryFair.org



Sixth Annual Fair September 16 - 20, 2009

Fed. I.D. 76-0795908

Contact Information: Louie Alford (423) 339-1989 cell 284-7738

Yes, count me as a supporter of the Foothills Country Fair!

Business Name _____

Contact Name _____

Street Address _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

SPONSORSHIP OPPORTUNITIES and BENEFITS (vary by level - please check desired package)

Name recognition at speaking engagements
Daily name announcements during the Fair
VIP Parking Passes

Advertising or listing in Fair Program
Banners displaying company name
Season Pass Souvenir Fair Pins *

* Carnival Rides excluded; however, wristband may be purchased each day for \$5.00 (restrictions apply)

Big Frog Sponsors \$ 5,000 and above _____

Lookout Sponsors \$ 2,500 to \$ 4,999 _____

Sugarloaf Sponsors \$ 1,000 to \$ 2,499 _____

Chilhowee Sponsors \$500 to \$999 _____

Boulder Sponsors \$499 and below _____

I wish to donate the following: Goods Services Assistance

PROGRAM ADVERTISING

The Foothills Country Fair Program will be distributed as a supplement to the Sunday, Sept. 13, 2009 Cleveland Daily Banner (circulation 17,500) with additional copies available at the Fair. To promote your business as a supporter of the Fair, please contact your Sales Representative or the Display Advertising Department at the Cleveland Daily Banner (423) 472-5041. Deadline for submission is Monday, Aug. 31, 2009.

Cherokee II Ruritan / Foothills Country Fair is a 501(c)(3) Non-Profit Organization

FOR OFFICE USE ONLY:

Payment: Ck Date _____ Ck No. _____ Amount \$ _____

Advertising Copy Received _____ By _____ To Banner _____

Banners Qty _____ To Printer _____

Pins Qty _____ VIP Parking Qty _____ Delivered _____

Sponsor Page Recorded _____ Acknowledgment _____